

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT24/12 17.53
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE OCT 24 / 1977 17 53

DATE OCT24/12 17.53

TO LENA
FR JULIE
OK'D M2
TTLS RTS
PLS CFM, THX 10/24

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

[illegible]

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AGENCY ADVERTISER CODE = 321      AGENCY EST# = 1/8
AGENCY PRODUCT CODE = 340

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4	S	1205A-1235A	60	\$1,200.00	10/20	0	SA
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PROGRAM : CRIMINAL MINDS
CON COM1: CRIMINAL MINDS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	A		108A-203A	60		\$1,200.00	10/20	10/20	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:43A												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-4												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#4	MISSED: SAT/1205A-1235A				OCT20		60S	\$1,200.00	(OCT24/12)	
			OFFER: SAT/108A-203A				OCT20		60S	\$1,200.00	PLS ADVISE.	
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:43A												
CONTRACT TOTAL											31200.00	
TOTAL SPOTS											7	

MARKET TOTALS \$63,668 WFTV 49% WKMG 13% WESH 12% WOFL 9% WKCF 3% WRBW 5% CABL 0%

WOPX 0% WRDQ 9% EFTV 0%

SVC- NSI DEMOS- RA35+* MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DAYS Y-DAYS Z-COMMENTS *-MULTIPLE